



## BLUE BIRD

August 18, 2009

### DEALER MEMORANDUM

NO. 09-56

MEMO TO: All Blue Bird Dealers

SUBJECT: Blue Bird Endorses EMS as Recommended Bus Wash Product

Blue Bird is pleased to announce Environmental Manufacturing Solutions (EMS) as an endorsed manufacturer for washes/wax and sealing systems for Blue Bird buses.

Months of testing by EMS, Blue Bird and PPG Paint has led to a bus wash product with superior capabilities that ensure optimum effectiveness for Blue Bird buses. This product meets or exceeds the highest standards created by the EPA's Design for Environment program mandates, will further reduce Blue Bird's and each Dealer's carbon footprint, and will assist in the delivery prep and maintenance of a sparkling looking bus.

Blue Bird will implement the EMS solutions into its Driver's Handbook and Maintenance Manual. Known and available currently from EMS as Torque PTC, the solution will be custom branded for Blue Bird and available through the Parts Ordering System by this fall.

#### Points of Interest:

- Specifically formulated for the Blue Bird bus line and its paint system
  - UV Ray deterrents
  - Safe on all glass and metal surfaces
  - Natural wax to coat and protect bus finish
  - Readily biodegradable
- It has been shown to safely and easily remove dirt and road grime accumulations
- Naturally formulated to effectively clean your Blue Bird bus without any deterioration of the finish.
- No personal protective equipment is required during use.

Please accept this as an advance communication. Be on the lookout for a Parts Brief and more to follow on this and other exciting EMS products from Blue Bird.

Blue Bird, Stronger Than Ever!

*Greg Bennett*

President & CEO