

NEWS RELEASE

FOR INFORMATION, CONTACT:

MIKE O'NEILL
O'NEILL PUBLIC RELATIONS
215-949-6894

FOR IMMEDIATE RELEASE

NR #41-00 Rev. 01/03/01

Mack Stamps Its Approval on New Ready-Mix Truck Wash

Trucking and Environment Will Benefit

LEHIGH VALLEY, Pa. (September 7, 2000) – Mack Trucks, Inc. has approved a new chemical cleaner that is powerful enough to remove concrete from ready mix trucks, yet gentle enough to use on the entire vehicle. EL-ReadyMix Truck Wash & Wax, developed by EMS, Environmental Manufacturing Solutions, L.L.C. and tested in conjunction with Mack, is guaranteed not to void Mack's five-year – or its prior three-year – rust and corrosion warranty.

"This is the first time Mack has ever put its name and this type of endorsement behind a cleaner," said Robert Heckman, FDM ready-mix division engineer. **"EL-ReadyMix Truck Wash & Wax went through a year of testing and we now have a tremendous amount of confidence in the product."**

Heckman added that experiments were conducted in Beaumont, Texas, for one year and not only did EL-ReadyMix Truck Wash & Wax consistently remove all traces of concrete, but it also worked extremely well in cleaning the rest of the truck with no resulting damage to chrome, aluminum and glass components.

The chemical compound found in EL-ReadyMix Truck Wash & Wax is a USDA approved "Food Grade" acid that has been blended with biodegradable detergents. "This is what gives EL-ReadyMix Truck Wash & Wax the strength to literally float away the dirt and grime," said Heckman. "Natural bean waxes are included to aid in filling the pores of the metal and painted surfaces to help reverse the corrosion process while repelling dirt and concrete during future use."

During the testing phase, concerns over safety extended far beyond the vehicle, he added. Mack and EMS formulated EL-ReadyMix Truck Wash & Wax so that no personal protection gear needs to be worn during use. "EL-ReadyMix Truck Wash & Wax also is safe for drivers and truck wash personnel," said Heckman. "On top of that, it helps preserve the environment by offering an effective alternative to harsh chemicals."

EL-ReadyMix Truck Wash & Wax will be available through all Mack dealer locations in both the U.S. and Canada by the end of the year.

Dedicated to quality, reliability, and total customer satisfaction, Mack Trucks, Inc. has provided innovative, forward-thinking products and services to its customers worldwide for a century. Part of the global Renault V.I./Mack Group, Mack is one of North America's largest producers of heavy-duty trucks, in addition to major product components; the company also markets a line of medium-duty diesel trucks across North America. Through the MackPower™ business unit, Mack manufactures, markets and supports a line of diesel engines for commercial, industrial and marine applications. MACK® vehicles are sold and serviced in more than 45 countries worldwide.